

“Other-Taught” Learning Programs

In addition to offering solutions facilitated by Rebecca Morgan and Robert Fish, Morgan Seminar Group offers programs led by other colleagues, as well as internal professionals.

Other Content Experts

We have a rich network of professional speakers, trainers, facilitators and content experts. We have successfully engaged these professionals to assist in clients’ total learning solutions.

Internal Trainer-Led Programs

We offer a number of developed programs for internal trainers. These facilitator guides can include a train-the-trainer. If the trainers are experienced, they can simply purchase the facilitator’s guide and begin training.

The facilitator’s kits for the following programs include an eight-hour scripted seminar, reproducible handout and overhead masters. A disk of PowerPoint files for visuals and handouts is also available for each program.

- Personal Profile System (behavioral styles)
- Personal Listening Profile
- Personal Learning Insights Profile
- Innovate with CARE (team innovation)
- Coping and Stress Profile
- Time Mastery Profile
- Leadership Profile
- Discovering Diversity Profile
- Adventures in Attitudes (facilitator’s script if for full 3-4 day program)

Custom Leader’s Guides

We have created customized Leader’s Guides and Participant Guides for clients’ specialized needs. Some of these projects include:

- **Insurance Company** —Created leaders guides and participant materials for a company-wide (5000 employee) roll out of “Positive Assertiveness.” Included a train-the-trainer session, and writing and starring in a training video for the program.
- **American Society for Training and Development**—Designed the volunteer training program for 300 volunteers for the 1991 international convention. Created leaders guides for the others who would be training the volunteers, as well as designed volunteers manuals. This was the first time this had been done for an ASTD international convention.
- **Time Management Triumphs Leaders Guides**—Created a leaders guide for our popular time management program for a client to deliver in house. Also conducted a train the trainer with those teaching it.

Morgan Seminar Group

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Self-Study Programs

Sometimes the solution to a need is to create a self-study program. Following are some samples of these programs

- **Parking Cashiers Customer Service Ambassador Program** —After reading the City’s parking procedures and interviewing content experts, we designed self-study materials for the cashiers to understand customer services processes and concepts. Their supervisor/manager then tested their ability to apply these concepts through “practicums” at the end of each module.” We designed leader’s guides for the managers, who had little, if any training background. We created pre- and post-tests for the training, as well as customer surveys and job aids. We recorded the material on audio tape so the trainees could listen to the information again, after the trainings.
- **National Bookshop Customer Service Training**—We designed a program similar to the customer service training program mentioned above. This included reading their procedures and interviewing content experts, then creating self-study materials for the trainees, practicums, and leader’s guides.

Additionally, we’ve created self-study programs using already-produced tools, such as the Crisp Publication books, audio tapes and videos. We have a wide variety of tools available, so we can creatively design solutions to your needs.

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